

## Research Support Fund Communications Plan – 2024-2025

*Updated May 2024*

The MSVU Research Office has developed a communications plan specifically for the RSF. Through its communications efforts, MSVU will help bring awareness to the value and impact of the RSF in the MSVU research community and the Canadian research environment, as well as ensuring accountability to stakeholders.

For 2024-2025, the MSVU Research Office will:

- Publicly acknowledge and actively communicate RSF program impacts to faculty and other stakeholders through various communications tools on an ongoing basis;
- Maintain the public facing MSVU RSF website and links;
- Ensure that the RSF website and reports are made accessible and publicly available;
- Promote and acknowledge RSF wherever appropriate in internal and external communications, reports, presentations and on social media;
- Collaborate with the University Relations department to ensure that all internal and external media communications related to NSERC, SSHRC, and CIHR will include an added byline that this research is supported, in part, by the Research Support Fund;
- Provide a notice to the MSVU research community highlighting the importance of RSF funding to MSVU. This will enhance awareness of the program to MSVU faculty, students, and staff. Links to RSF and the MSVU RSF websites will be included;
- Include a stand-alone description of the RSF program and its importance to research at MSVU in the Research Office's New Faculty Orientation event and other research-related outreach events.

### For more information:

- Research Support Fund, please [click here](#).
- MSVU Research Support Fund [website](#)